

**19th ANNUAL ROSE AWARDS**  
**presented by United Water**  
**SPONSORSHIP OPPORTUNITIES**



**Event:** **Wednesday, March 10, 2010** | Indiana Roof Ballroom | 6 p.m. Reception, 7 p.m. Dinner & Program  
The 19th Annual ROSE Awards presented by United Water promises to be a spectacular celebration saluting the men and women who provide visitors with extraordinary customer service. For companies that understand the value of tourism and customer service excellence, the ROSE Awards is a perfect fit for sponsorship support. More than 700 hospitality industry leaders and their top employees will be on hand at this event.

- Opportunities:**
- Red ROSE Reception Sponsor, \$3,000**
    - Exclusive reception co-branding (ROSE Awards reception sponsored by company name)
    - 1 table of 10 with table sign
    - Preferred table location
    - Logo and company recognition (printed program, ROSE Awards website, on-site signs and video screens, invitations and email reminders, e-newsletter)
    - WNDY telecast commercials (two 30-second TV spots on March 20 broadcast, opening and closing billboard recognition, recognition in TV spots airing on WNDY and WISH promoting broadcast)
    - Display table and materials distribution at event
    - Attendee mailing list
    - Participation on planning committee
    - Invitation to post-event recap celebration

- White ROSE Sponsor, \$2,000**
  - 1 table of 10 with table sign
  - Preferred table location
  - Company recognition (printed program, ROSE Awards website, on-site signs and video screens, e-newsletter)
  - WNDY telecast commercials (two 30-second TV spots on March 20 broadcast, company name in scrolling credits)
  - Attendee mailing list
  - Invitation to post-event recap celebration

- Yellow ROSE Sponsor, \$1,000**
  - 1 table of 10 with table sign
  - Preferred table location
  - Company recognition (printed program, ROSE Awards website, on-site video screens, invitations, e-newsletter)
  - WNDY telecast commercials (one 30-second TV spot on March 20 broadcast, company name in scrolling credits)

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature Authorizing Commitment: \_\_\_\_\_

- Check one:
- Red ROSE Reception Sponsor .....\$3,000
  - White ROSE Sponsor .....\$2,000
  - Yellow ROSE Sponsor .....\$1,000

Payment info:  Check enclosed       American Express     MasterCard     Visa

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder's Name (please print): \_\_\_\_\_ Amount Authorized to Card: \_\_\_\_\_

Cardholder's Billing Address & Zip Code: \_\_\_\_\_

Cardholder's Phone Number: \_\_\_\_\_ Fax (if receipt is desired): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit form to: Mary Huggard | Indianapolis Convention & Visitors Association  
30 South Meridian Street, Suite 410 | Indianapolis, IN 46204-3569 | fax 317.684.2598 | mhuggard@visitIndy.com  
**Deadline: Friday, February 26, 2010.** Please call Mary Huggard at 317.684.2460 if you have questions.